

# Article Guidelines

Thank you for your interest in writing for us.

We are looking for articles in the following categories:

- Marketing
- Small Business
- Tax & Finance
- Technology
- Human Resources

## Guidelines & Requirement

**Purpose-** Articles should do two things (1) educate the reader (2) display the author's knowledge.

**Original-** Articles should be unique and original content. **NOTE:** We may use Copyscape to verify.

**Length** – 500+ words

**Structure** –

(1) Use Subheadings (H2s, H3s, ect).

(2) Bullet points and/or numbered lists when appropriate.

**Outbound Links** – All links included in article must be relevant to content submitted. Additionally, outbound links should be to quality/authority websites.

**Required Author Information** – (1) Provide author profile picture or Gravatar, (2) A short author BIO (2-3 sentences that mention author's company or firm), (3) URL to company website.

**Not Allowed** – Self-Promotional content will not be used.

## Article Proposal

It is always a good idea to first propose an article and get our feedback before writing. Please email your article proposals to [lipmeetup2020@gmail.com](mailto:lipmeetup2020@gmail.com) and include "Article Proposal" in title.

## Article Submission

Email completed article to [lipmeetup2020@gmail.com](mailto:lipmeetup2020@gmail.com) and include "Article Submission" in title.